

Snowflake Intelligence and 7Rivers

Transform Data into Conversational Analytics and Strategic Insights with Snowflake Intelligence

Business Challenges

Organizations face increasing pressure to make data-driven decisions quickly, efficiently, and accurately.

Common obstacles include:

- Consistent demand for ad hoc and ephemeral reports
- Fragmented data sources limiting visibility and insights
- Manual processes and inconsistent data quality slowing down decision-making
- Difficulty scaling advanced analytics and AI solutions across the enterprise

7Rivers' Solution

- ✓ **Unified Data Architecture:** Consolidate disparate data sources into a seamless, scalable environment using Snowflake's cloud-native platform.
- ✓ **Expert Semantic Data Modeling:** Prepare data, relationships, and queries to achieve high levels of query and analytics quality and performance.
- ✓ **Advanced AI and Machine Learning Integration:** Extend conversational analytics with predictive models through Snowflake Cortex AI, enhancing forecasting, personalization, and operational intelligence. Give users real-time access to machine learning capabilities.

The Results

Organizations partnering with 7Rivers have experienced transformative results:



Zero lag for users needing just-in-time analysis and analytics.



IT Data Operational **cost savings of 30% or more** through report demand reduction.



Reduction in ad hoc report requests for some teams by **up to 60%**.



Improved forecasting accuracy with predictive modeling, enhancing strategic decisions and market responsiveness.



Key Opportunities with Snowflake Intelligence

Implementing Snowflake Intelligence with 7Rivers unlocks strategic opportunities, including:

