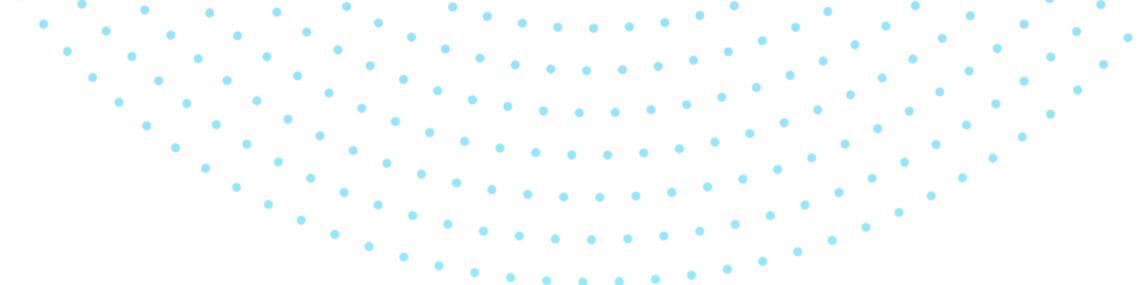




OVERVIEW & ENTERPRISE GROWTH ASSETS

Where Data Flows // Business Grows



About

7Rivers is **Built For Now**, empowering business leaders to harness the full potential of their data through innovative data modernization, advanced data science, and state-of-the-art AI solutions. As a proud Snowflake partner, we excel at transforming raw data into actionable insights that drive meaningful organizational impact. From building a robust AI-driven data foundation to identifying high-value use cases and implementing Enterprise LLM solutions and Data Native™ applications, 7Rivers guides organizations in navigating today's dynamic business landscape, helping them evolve into **Augmented Enterprises**. Discover how we can elevate your data and AI strategy at 7riversinc.com.

7Rivers is a Snowflake Premier Partner

- Certified Premier Snowflake Services Partner
- Advanced certified Data Architects and Engineers, experienced in implementing Data Vault 2.0, the foundation for robust, scalable, and business-aligned data models on Snowflake.
- 7Rivers is **Built For Now** on the Snowflake platform. Snowflake has shifted to a higher value proposition that is no longer data only:
 - Data Visualization and Data Science
 - Native AI
 - Application of LLMs
 - AI Factories at Scale
 - Integration of Generative AI capabilities
- Our Business Modernization Frameworks and **Data Native™** Model include Data Vault 2.0 as a key enabler for agile, scalable, and compliant data ecosystems, empowering organizations to prioritize business outcomes.



Go-To Market *(together)* Strategy



Strong Executive Network

Our founders' strong network of Fortune 1000 executives, combined with guidance from Marcos, our AI agent, ensures we strategically deliver maximum value to clients and partners



Business Value Focused

We ensure business and technical approaches are fully aligned; identifying high value use cases and creating business solutions



Cross-Disciplinary Approach

We leverage a prescribed approach with all of the elements needed to deliver the success expected from a more Data Native™ business model



Strategic Solutions & Accelerators

Our ever-expanding library of IP and assets includes templates and accelerators designed to align with the unique contexts of each client

Industry Expertise



Insurance

Harness the power of AI and machine learning to navigate challenges, improve risk management, and create personalized customer journeys.



Banking

Enhance AI literacy, improve efficiency, and streamline compliance with intelligent AI solutions tailored for financial services.



Manufacturing

Streamline operations, reduce downtime, and accelerate decision-making with cutting-edge AI.



Software & High Tech

Stay at the forefront of innovation with scalable AI solutions and data-driven strategies.

Solutions & Capabilities

[AI Agent Marcos](#)

a state-of-the-art GenAI accelerator designed to help your company quickly adopt and use advanced AI

[Churn Prevention / Propensity to Buy](#)

Tailored strategies to predict, prevent, and retain—enhancing customer loyalty and value.

[Customer 360](#)

Gain clear insights across every touchpoint to build intelligent customer experiences.

[Forecasting & Predictive Analytics](#)

Remove the guesswork and anticipate future trends with accurate forecasting models powered by AI.

Introducing AI Agent Marcos

An Accelerator built on Snowflake designed to jump start an organization's GenAI capabilities

Consists of multiple components that can be independently utilized, portable to other cloud platforms, and leverages multiple models including open source. Including:

- OpenAI' GPT-4o
- Anthropic Claude Opus
- Google's Gemini Advanced
- Snowflake Arctic & cortex models

Augmented capabilities include:

- Sales research
- Identifies sales opportunities
- Dossier Generation
- Sales Account Training / Preparedness
- Sales Call Plan
- Proposal Generation
- Draft Contract Creation



Sample Client Roster



7R Workshops & Quick Starts FY2026

Quick Starts

- 7Rivers Accelerators // [one-pager](#)
- River Guide Onboarding Accelerator // [overview](#)
- GenAI POC // [overview](#)
- New Workload POC // [overview](#)

Workshops

- Business Modernization Workshop // [one-pager](#)
- GenAI Workshop // [overview](#)

Expertise

- GenAI // [one-pager](#)
- Insurance // [one-pager](#)
- Banking // [one-pager](#)



River Guide Cap-1 Quick Start

Cap-1 Offering // *River Guide*

7Rivers has developed a free onboarding accelerator offering – River Guide. This program applies to Cap-1s and provides the customer with the following:

- 7Rivers technical platform accelerators
- “Getting started with Snowflake” comprehensive guide created with 7Rivers’ GenAI agent, Marcos
- Weekly progress meetings, responsive email, data architecture best practices to guide you on your course with Snowflake
- No SOW or MSA required
- \$0 cost

River Guide, Snowflake Quick Start

Available for customers new to Snowflake

- 4 weeks
- \$0 cost to customer
- No SOW or MSA required*

Reduce complexity, accelerate timelines, and expedite ROI with 7Rivers onboarding support services for new Snowflake customers.

River Guide Team:

- Snowflake Architect
- Data Engineer
- Business Strategist

What you'll get:

- "Getting started with Snowflake" comprehensive guide created with 7Rivers' GenAI agent, Marcos
- Data Architecture best practices to guide your course with Snowflake
- Weekly progress meetings
- Responsive email support

We ensure your business and technical approaches are fully aligned for sustainable growth and success.

Kickoff

- 2-hr Getting Started workshop identifying initial migration goals, introducing resources and best practices
- 4-hr mini Business Modernization Workshop identifying your overall business goals and creating targeted strategies that meet your objectives

Week 1

- Introduction to 7Rivers technical platform accelerators for profiling, ingesting, testing, security & optimization
- Weekly progress meetings
- Responsive email access to strategy, architecture and engineering resources

Weeks 2-4

- Weekly progress meetings
- Responsive email access to strategy, architecture and engineering resources

GenAI Workshop

7Rivers GenAI Workshop

Available for customers new to Snowflake

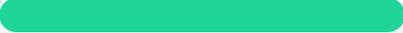
- 2 weeks
- \$0 cost to customer
- No SOW or MSA required*

7Rivers meets clients where they are in their GenAI journey— whether just exploring possibilities or scaling enterprise solutions, through our proven process of Premise, Proof, and Production.

Our role is to inspire and guide the business in identifying high-value GenAI use cases. Once identified, we use the intersection of desirability, viability, and feasibility to prioritize for POC.

What you'll get:

- 7Rivers Team
 - Snowflake Architect
 - Data Engineer, Data Scientist, and/or Machine Learning Engineer (as needed for solution)
 - Business Strategist
- Series of business workshops to identify and prioritize high-value use cases
- End of Week 1 - Executive Read-Out to summarize findings
- End of Week 2 - Executive Read-Out to align on use cases to POC

 Week 0 Inspiration	 Week 1 Ideation	 Week 2 Refinement
<ul style="list-style-type: none"> • Identify key business stakeholders • Share videos & content to orient & inspire business stakeholders on GenAI • Align engagement expectations • Schedule workshops • Collect and load client content into 7R Marcos 	<ul style="list-style-type: none"> • Business Workshops by Department • Creativity exercise to spark innovation • Imagine if.... to provide inspirational examples • Define key business drivers to address • Document critical processes • Collect ideas in for each business process • Augment team via 7R Marcos <p>Executive Read-Out to summarize findings</p>	<ul style="list-style-type: none"> • Business Workshops by Department • Review & validate use case prioritization recommendation • Refine use case requirements • Identify data for input and output • Define success criteria of the POC • Refine value assessment and target result • Augment team via 7R Marcos <p>Executive Read-Out align on use cases to POC</p>

Generative AI - Premise -> Proof -> Production

Enterprise AI spending set to grow by 5.7% in 2025

Companies are prioritizing GenAI to drive business value. **7Rivers meets clients where they are in their GenAI journey**—whether just exploring possibilities or scaling enterprise solutions—through our proven process of **Premise, Proof, and Production**. We help organizations identify high-impact use cases, validate them through rapid prototyping, and seamlessly transition to full-scale deployment, ensuring investments in GenAI deliver measurable outcomes. As businesses accelerate AI adoption, our approach ensures they maximize efficiency, reduce risk, and unlock real competitive advantage.

Premise

7Rivers helps clients define their GenAI vision, align use cases with business goals, and assess readiness. Through workshops and data analysis, we identify high-impact opportunities, evaluate feasibility, and create a strategic AI roadmap for measurable business value.

Proof

7Rivers rapidly prototypes GenAI solutions to validate feasibility, impact, and business alignment. We develop and test AI models using real data, refining them through iterative feedback to ensure they meet operational needs. This phase minimizes risk and provides a clear path to scalable deployment, delivering tangible insights before full implementation.

Production

Scales and integrates GenAI solutions into enterprise operations for real-world impact. We optimize performance, ensure security and compliance, and refine models for continuous improvement. This phase transforms AI from a pilot into a fully deployed solution, driving efficiency, innovation, and measurable business value.

Premise - GenAI Workshops for High Value Use Cases

Premise

Proof

Production

Our role is to inspire and guide the business in identifying high-value GenAI use cases.

Once identified, we use the intersection of desirability, viability, and feasibility to prioritize for POC.

Week 0
Inspiration



- Identify key business stakeholders
- Share videos & content to orient & inspire business stakeholders on GenAI
- Align engagement expectations
- Schedule workshops
- Collect and load client content into 7R Marcos

Week 1
Ideation



Business Workshops by Department

- Creativity exercise to spark innovation
- Imagine if.... to provide inspirational examples
- Define key business drivers to address
- Document critical processes
- Collect ideas in for each business process
- Augment team via 7R Marcos

Executive Read-Out to summarize findings

Week 2
Refinement



Business Workshops by Department

- Review & validate use case prioritization recommendation
- Refine use case requirements
- Identify data for input and output
- Define success criteria of the POC
- Refine value assessment and target result
- Augment team via 7R Marcos

Executive Read-Out align on use cases to POC

GenAI POC

7Rivers GenAI POC

Available for Snowflake customers - capacity contract required

- Starting at 4 weeks and \$30k
- 7Rivers SOW Required

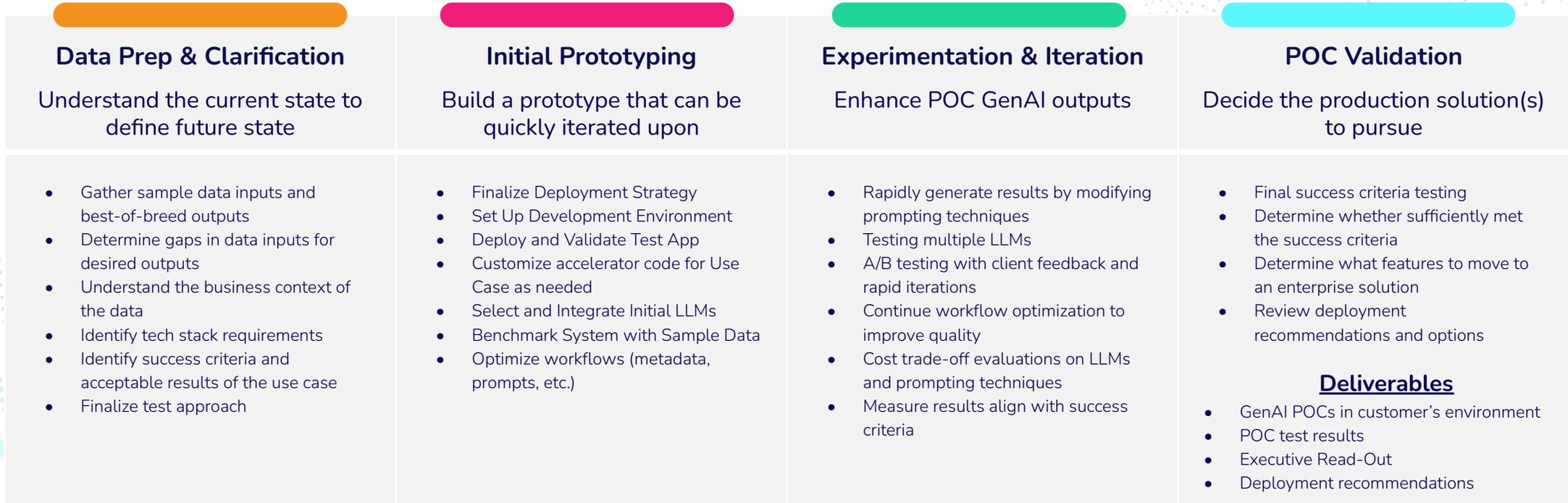
Bring to life new high-value Generative and Agentic AI use cases on Snowflake with purposeful data movement and 7Rivers' Data Native™ Model

7Rivers Team

- Senior Snowflake Architect
- Senior Business Strategist
- As needed:
 - Senior Machine Learning Engineer
 - Senior Data Engineer
 - Senior Data Scientist

Deliverables:

- GenAI POC in customer's Snowflake environment
- POC test results
- Executive Read-Out
- Deployment recommendations:
 - Technical Solution
 - Effort / Timeline
 - Cost



Proof - Prove the Business Case & Technology

Premise

Proof

Production

DATA PREP &
CLARIFICATION

INITIAL PROTOTYPING

EXPERIMENTATION &
ITERATION

POC VALIDATION

Understanding the current state to define future state

Data Prep

- Gather sample data inputs and best-of-breed outputs
- Determine gaps in data inputs for desired outputs
- Understand the business context of the data
- Identify tech stack requirements

Success Definition

- Identify success criteria and acceptable results of the use case
- Finalize test approach

Build a prototype that can be quickly iterated upon

- Finalize Deployment Strategy
- Set Up Development Environment
- Deploy and Validate Test App
- Customize accelerator code for Use Case as needed
- Select and Integrate Initial LLMs
- Benchmark System with Sample Data
- Optimize workflows (metadata, prompts, etc.)

Enhance POC GenAI outputs

- Rapidly generate results by modifying prompting techniques
- Testing multiple LLMs
- A/B testing with client feedback and rapid iterations
- Continue workflow optimization to improve quality
- Cost trade-off evaluations on LLMs and prompting techniques
- Measure results align with success criteria

Deliverables

- Gen AI POCs in customer's environment
- POC test results

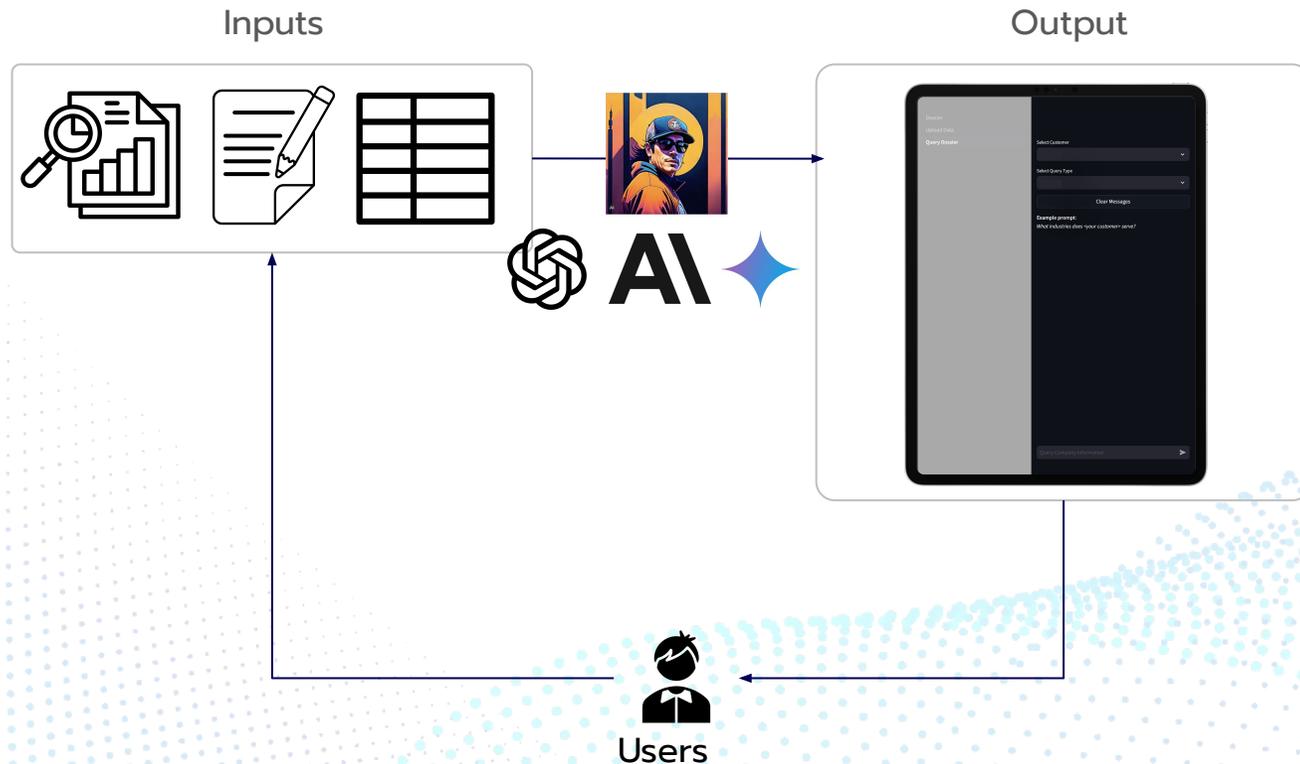
Decide the production solution(s) to pursue

- Final success criteria testing
- Determine whether sufficiently met the success criteria
- Determine what features to move to an enterprise solution
- Review deployment recommendations and options

Deliverables

- Deployment recommendations
 - Technical Solution
 - Effort / Timeline
 - Cost

GenAI Proof of Concept Approach



Key Solution Points

- Leverage 7Rivers Marcos framework to accelerate POC delivery
- Leverage Streamlit to quickly build UI
- Limit the datasets to test swiftly and prove the value
- Focus on proving the most prevalent version of the use case
- Have clarity on what must be proven
- Determine whether model comparison is necessary

Proof to Production in Practice

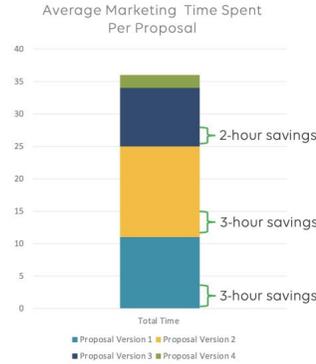
USE CASE SELECTION PROCESS

Use Cases were identified, evaluated for feasibility, and proposed to the HGA team for POC. Eight Use Cases were selected to prove the value of GenAI.

Workstream	Use Case	Description
Stories / Proposals	Marketing Story Creation	Write the initial story based on...
Proposals	Bio Editor – Role Description Editor	Edit the biography summary to and the requirements of the RFP
Proposals	Bio Editor – Work Experience Editor	Edit the order of the work experience the resource's role on the project
Proposals	New Resource & Contractor Bio Creation	Creates a Biography for a candidate from an existing bio
Proposals	Marketing Story Recommendation	Reviews the bios of the proposal team has worked on together to include in the proposal
Stories	Web Story Generator	Writes a Web Story based on a template to align with the new framework
Proposals	Marketing Story Update	Rewrite an existing Marketing Story

PROPOSAL CREATION IMPACT

The use cases in the GenAI Proof of Concept have the potential of saving 8-hours of the 36-hours marketing coordinators spend on an average proposal.



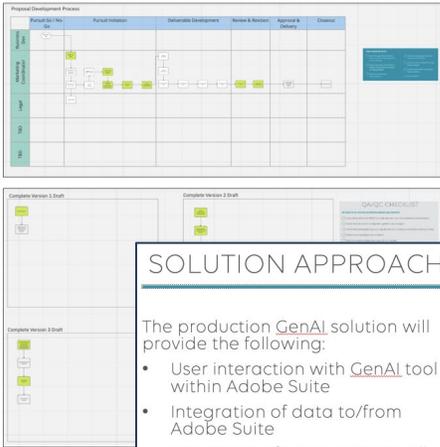
HGA responds to ~400 RFPs per year, leading to a potential ~3,200 hours of savings. This is the equivalent of 400 Full Time Employees.

USE CASE SELECTION PROCESS

7Rivers oriented itself to HGA processes by thoroughly reviewing prior RFP responses, web stories, process documentation, brand guidelines, and inputs into the final outputs. 7Rivers leveraged these learnings to conduct workshops with the Marketing Coordinators to identify specific use cases to prove out within the proposal response and web story generation practices. Use cases were selected based on a few criteria:

- Potential time savings
- Availability of inputs
- Feasibility of quick development
- Ability to evaluate the quality of outputs

Proposal & Story proof of Concepts focused on the Health & Public / Corp verticals



SOLUTION APPROACH

The production GenAI solution will provide the following:

- User interaction with GenAI tool within Adobe Suite
- Integration of data to/from Adobe Suite
- Expansion of 8 use cases to all HGA verticals
- Ability to consume multiple LLMs
- Measure usage and accuracy of system outputs
- Enabling business users to manage prompting

Layer	Technologies	Description
UI	React	• Create UI and embed it within Adobe Suite. • Leverage AEM Asset Selector and manual file uploads to define inputs
Workflow	FastAPI, Batch, Apalache, Gurus	• Enable error messaging and retrying due to LLM rate-limiting failures • Prompt and workflow engineering to iterate on current use cases and expand to all HGA verticals
Framework Layer	LangChain, Agents	• Connect the UI and workflow with the LLMs
Proprietary Data Layer	Postgres, Azure	• Outputs will be posted to Azure where they will be integrated into HIVE
LLMs and Tools	Centini, AI, OpenAI	• Enable access to multiple LLMs to take advantage new models & capabilities
Observability	OpenTelemetry	• Measure and observe system outputs, errors and warnings, and monitor app state.
Infrastructure	Docker	• Reuse the Docker Compose Solution that is already deployed

Key Solution Points

- GenAI can augment business processes that were previously not good candidates for automation or digital transformation
- Inverse tech complexity vs value gradient - as business value is identified and proved, our solution tech stack increases in capability (and complexity)
- Our solutions will be true blue Snowflake when the environment permits
- Note, our approach is to avoid building full-stack applications, but to integrate GenAI into existing platforms (CRM, ERP, HRIS, Web, etc.)

New Workload POC

7Rivers Quick Start

We Make it Real - Use Case Enablement

Bring to life new high-value use cases on Snowflake with purposeful data movement and 7Rivers' Data Native™ Model

Available for Snowflake customers - capacity contract required

- 4 weeks (post use case identification)
- Starting at \$25,000 with up to 3 sources
- 7Rivers SOW required

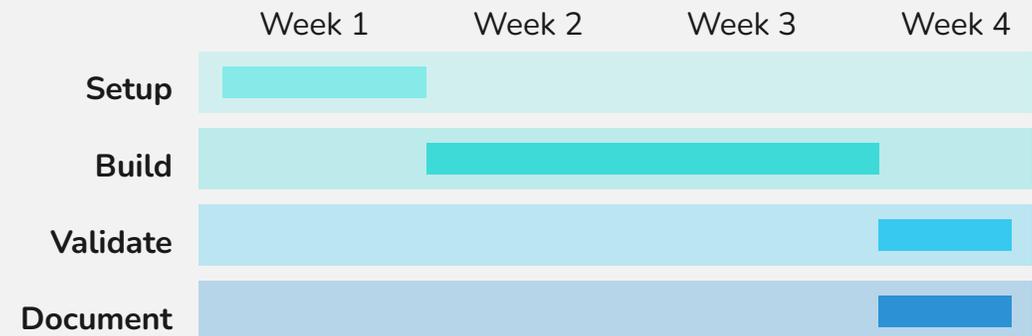
7Rivers Team

- Senior Snowflake Architect
- Senior Data Engineer
- Senior Business Strategist
- As needed:
 - Senior Machine Learning Engineer
 - Senior Data Scientist

What you'll get

- Data Ingestion & Integration
- Performance & Scalability Testing
- Data Model & Architecture Validation
- Security & Compliance
- Cost Efficiency & Management
- Basic Reporting & Analytics
- Reference Architecture

High-level Timeline

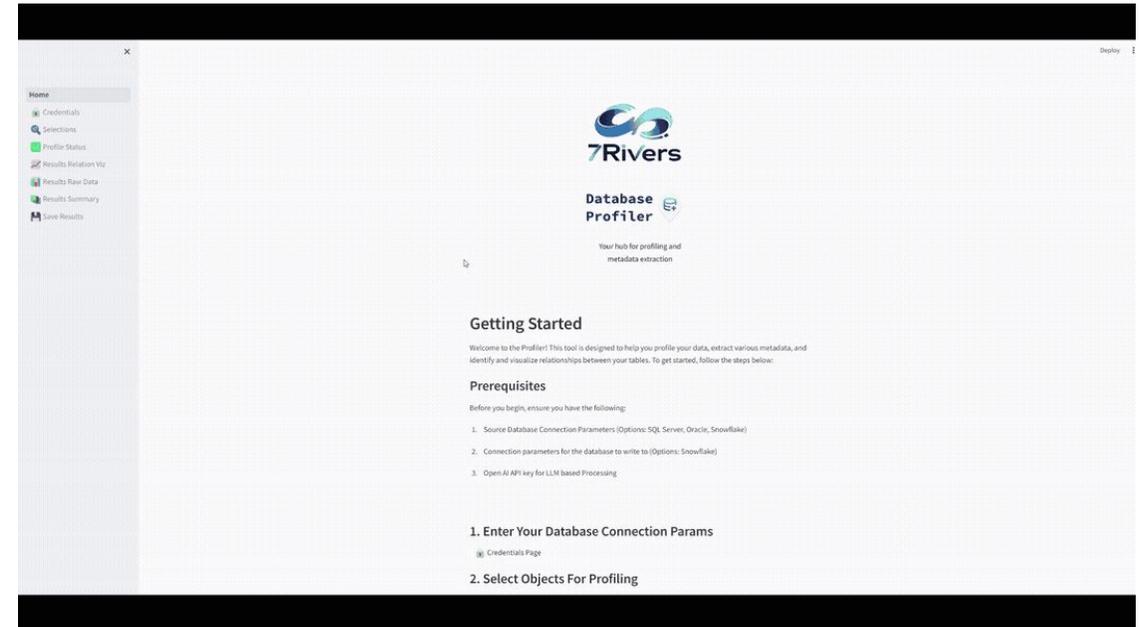


7Rivers Snowflake Accelerators

7Rivers Accelerators // Profiler

Simplify data profiling of data sources and ingestion into **Snowflake**

- Easily profile and ingest a wide variety of data sources
- Utilize source metadata to inventory, profile, and identify relationships, object types, attribute types, and data volumes
- Feed configurations to various ingestion tools, to facilitate fast configuration of a large set of sources and objects

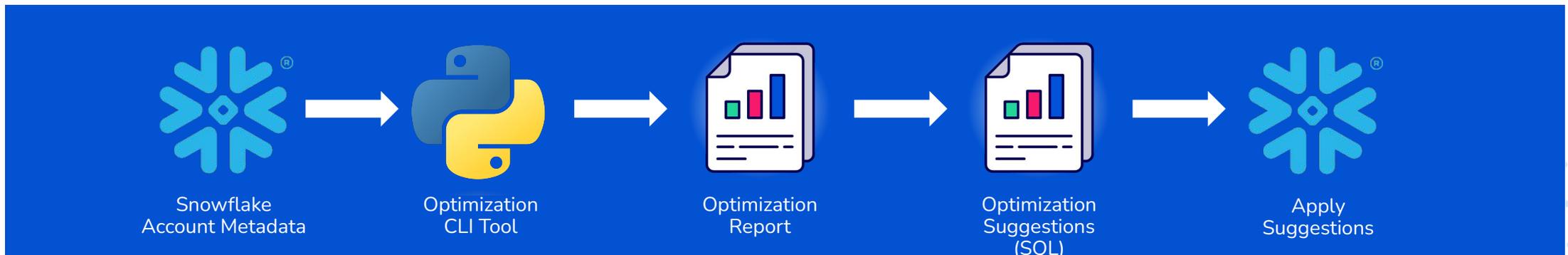


7Rivers Accelerators // Optimizer

Optimize Snowflake usage to make your credits go further

- Examine Snowflake accounts for cost saving opportunities and best practice compliance
- Transparently predict cost savings from making suggested updates
- Optional LLM based features, such as query optimization analysis
- Analyze RBAC hierarchy to ensure compliance with Snowflake best practices

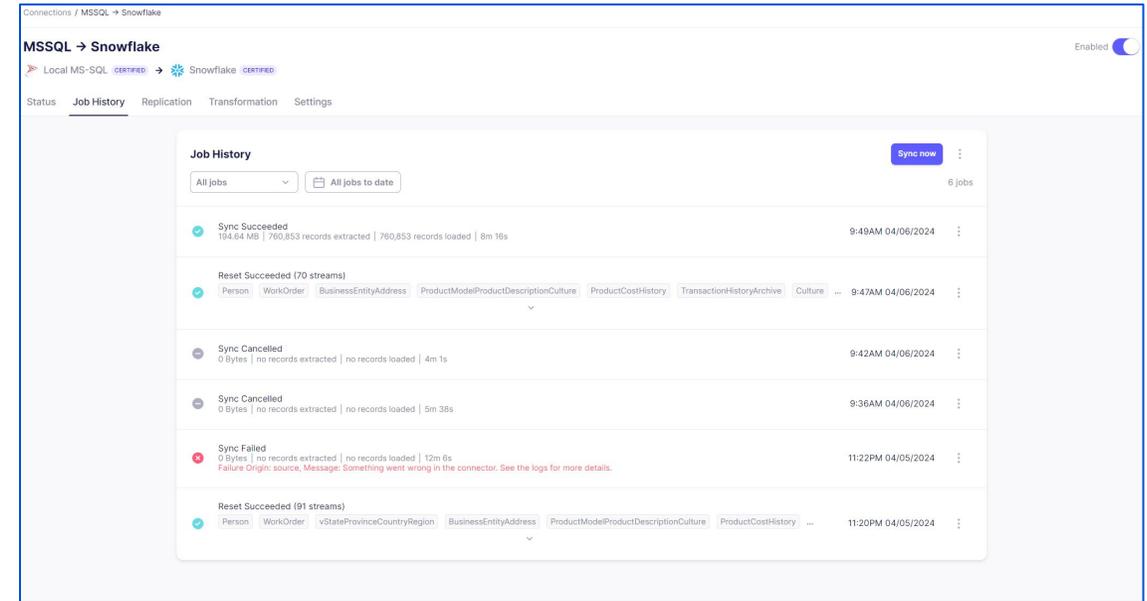
```
(base) PS C:\Users\Preston.Blackburn\projects\triplepoint-optimizer\tests> optimize run_checks --log_level INFO
```



7Rivers Accelerators // Pro-Ingest

Painlessly get your data into Snowflake

- Multiple open-source options to for accelerating ingestion
- Utilize source metadata to assist ingestion code generation
- 300+ sources supported with open-source tooling



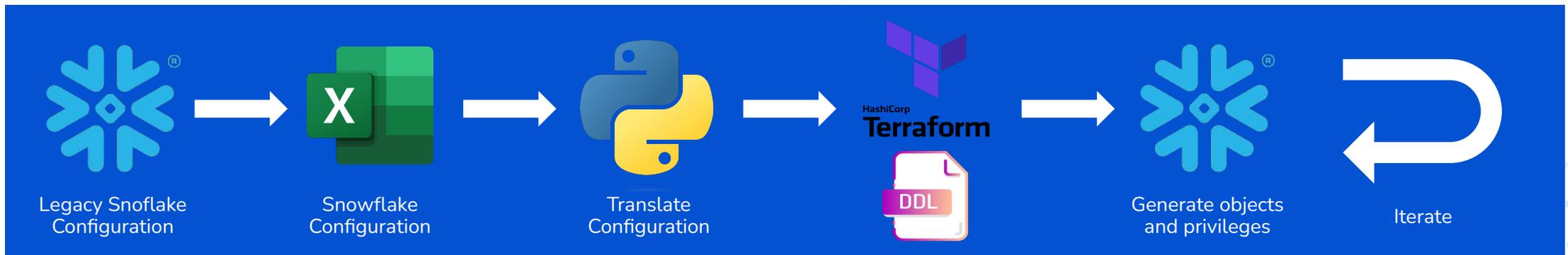
7Rivers Accelerators // Secure

Quickly stand up a **Snowflake** environment and apply RBAC based on **Personas, Objects, and Privileges**

- Quickly and securely stand up and/or modify an existing Snowflake environment
- Apply best practices and naming conventions
- Configure collections of privileges (e.g., “Grants” or “Policies”)

The screenshot shows the Snowflake Data Cloud interface with various data sources and ingestion methods. Below it is a detailed diagram of the RBAC model, including a table of personas, object types, and access types.

Persona	Object Type	Object	Access Type
EDW_ADMIN	DATABASE	PROD_RAW	OWN
EDW_ADMIN	DATABASE	PROD_EDW	OWN
EDW_ADMIN	WAREHOUSE	ELT_WH	OWN
EDW_ADMIN	WAREHOUSE	DEV_DEVELOPER_WH	OWN
SVC_ELT	SCHEMA	PROD_RAW	EXTENDED-WRITE
SVC_ELT	SCHEMA	PROD_EDW_REFINED	OWN
SVC_ELT	SCHEMA	PROD_EDW_MODELED	OWN
SVC_ELT	WAREHOUSE	PROD_EDW_VIRTUAL	OWN
SVC_ELT	SCHEMA	PROD_RAW_IBMI	OWN
SVC_ELT	SCHEMA	PROD_RAW_SALESFORCE	OWN
SVC_ELT	WAREHOUSE	ELT_WH	READ
DEVELOPER	DATABASE	PROD_RAW	READ
DEVELOPER	DATABASE	PROD_EDW	READ
DEVELOPER	SCHEMA	PROD_RAW_IBMI	EXTENDED-WRITE
DEVELOPER	SCHEMA	PROD_RAW_SALESFORCE	EXTENDED-WRITE
ANALYST	DATABASE	PROD_EDW	READ
ANALYST	SCHEMA	PROD_EDW_MODELED	READ
ANALYST	SCHEMA	PROD_EDW_VIRTUAL	READ
BI_DEVELOPER	DATABASE	PROD_EDW	READ
BI_DEVELOPER	SCHEMA	PROD_EDW_MODELED	READ
BI_DEVELOPER	SCHEMA	PROD_EDW_VIRTUAL	READ
OPERATOR	DATABASE	OPERATIONS	OWN
OPERATOR	SCHEMA	OPERATIONS.MONITOR	WRITE
OPERATOR	SCHEMA	OPERATIONS.CONFIG	WRITE
DEVELOPER	WAREHOUSE	DEVELOPER_WH	READ





Thank you